



STEP FORWARD

Specialized Training, Entrepreneurship Education,
Partnership Pathways

**BUILDING BUSINESSES.
STRENGTHENING OUR FUTURE.**

A training series
designed for
aspiring and
existing entrepreneurs
in **Fayette, Greene &
Washington Counties.**



CLASS SCHEDULE



TUESDAYS | 6:00 PM – 8:00 PM

Fayette Entrepreneur & Educational Center
139 Crawford Avenue, Connellsville, PA 15425

9/1		Business Idea Validation
9/8		Business Planning Essentials
9/15		Pricing Your Product — STARTS AT 6:30 PM
9/22		Legal Structure
9/29		Branding on a Budget
10/6		Sales Skills — STARTS AT 6:30 PM
10/13		Startup Financing
10/20		Marketing Fundamentals
10/27		Cash Flow Management
11/3		Insurance
11/10		Hiring Your First Employees
11/17		Customer Retention & Loyalty
12/1		Summit Presentations



**PLEASE BRING YOUR
LAPTOP OR IPAD**

*Invest in your idea.
Build your future.*



THIS CLASS IS FUNDED BY THE
PA. DEPARTMENT OF COMMUNITY AND ECONOMIC DEVELOPMENT.



**FAYETTE COUNTY
CULTURAL TRUST**

**FOR MORE INFORMATION, VISIT
FAYETTETRUST.ORG/STEP-FORWARD**